

Integrity Policy

In order for us to be able to conduct our business, develop our offers and communicate our work, we need to process personal data. We are keen that you feel safe with how we process your personal data and therefore welcome you to read this privacy policy. It contains information about which categories of personal data about you Common Interest processes, for which purposes the data is processed and which legal basis the processing is based on. It also contains information about who can have access to and process the personal data, how long the data is saved and your rights to information, correction, deletion, etc. All processing of your personal data takes place in accordance with Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 ("GDPR").

Personal data controller

Responsible for processing your personal data is Common Interest AB, org. nr 556780-2193, ("Common Interest", "us" or "we"). You are always welcome to contact us at info@commoninterest.se if you have questions or concerns about how we process your personal data.

Our processing of personal data

What is personal data

Personal data is all information that can be directly or indirectly linked to you as a physical individual.

Grounds for processing your personal data

In order for Common Interest to process your data, there must be support in current legislation, a so-called legal basis.

Such grounds can, for example, consist of:

- ✓ That you have consented to the processing.
- ✓ That the processing is required for Common Interest to be able to complete an agreement with you.
- ✓ That the processing is required for Common Interest to fulfil a legal obligation.
- ✓ A balancing of interests performed by Common Interest where the arguments in processing your personal data outweighs your interest in privacy protection.

When do we process your personal data

Common Interest does not process or store personal data more than necessary and never without informing you of this. We process your personal data in different categories:

Category of registration	Type of Personal Data	Purpose	Legal basis
Points of contact with the Licensee.	Contact details such as name, email address, and phone number; as well as	To administrate our customer relations and to	Our legitimate interest in

	information about employer, organization, its address and your title.	use for marketing of our services.	data processing.
Subscribers of our Newsletter.	Name, email address and phone number.	To use in marketing of our services.	Your consent.
Individuals booking a demo of our Platform.	Name, email address and phone number.	To use in marketing of our services.	Your consent.
Job applicants.	Name, email address, phone number, CV, Cover letter, and other possible documents to confirm your qualifications.	To manage your job application.	Our legitimate interest in data processing.
Website visitors and users of the Platform.	Data regarding website usage (cookies), such as IP-address, type of browser and what version, operating system, referring website address (the site you last visited before you entered our website), time of the server request as well as possible connection to your LinkedIn account.	To administrate your usage of our website and to provide website functionality. To be able to troubleshoot if a possible problem would occur with the website. To be able to provide relevant information and marketing.	Your consent.
When you register for one of our events.	Name, Organisation, e-mail, telephone number.	In order to be able to successfully implement, administer and follow up our events and meet the wishes and needs of the participants.	Your consent.
When you enter a collaboration with us.	Name, Organisation, e-mail, telephone number.	To be able to conduct our business with the help of external suppliers, as well as to complete the	Your consent.

		collaborations we enter into.	
When you contact us.	Name, Organisation, e-mail, telephone number.	To respond to and follow up on your question/case.	Your consent.
When you are part of a photography or film.	Photo, video and name.	To communicate our business in an accessible and positive way via social media, website, presentations, reports and other mailings.	Your consent.
When you visit our webpage.	On our website, we use so-called cookies, which are small text files that are saved in your browser or on your device. These may contain e.g. (i) what you have searched for on the website, (ii) any personal data provided such as your name, email address and telephone number, (iii) your IP address, (iv) referral address, (v) how you have navigated on our website.	Some cookies are necessary and enable basic functions on the website. Other cookies are used for marketing or analysis regarding how visitors use different websites.	Consent that you give by using our website after being informed about cookies in accordance with the settings you have made in your browser.
When you apply for work with Common Interest.	<p>For job seekers, and collaboration partners, we collect the personal data that the applicant chooses to provide in connection with submitting their application to Common Interest.</p> <p>For employees and sub-consultants, we collect the following personal data: name, e-mail address, address, social security number, title, photo of the employee.</p>	The personal data is processed in order to be able for Common Interest to administer applications and fill advertised positions, to be able to fulfil agreements that are entered into, and due to legal obligations (tax payment, health insurance, etc.).	

Who we may share your data with

In order for us to be able to conduct our business and send out information and marketing, we may share your personal data with third parties. For this, the following applies:

- ✓ Service Providers: We share personal data with these third party providers primarily for IT operational services (such as data storage, support, maintenance and development), communication services, and marketing services such as administration of marketing mailings, direct marketing mailings, and targeted marketing campaigns.
- ✓ IT security providers: We share personal data with IT security providers when this is necessary by law, to protect you or our customers and partners or to protect our services.
- ✓ Government authorities: We share personal data with authorities (such as the Police and the Swedish Tax Agency) if we are obliged to do so by law or if a crime is suspected.

The third parties with whom we may share your personal data as above, e.g. our IT suppliers, as a rule, constitute so-called personal data assistants to us. These may only process the transmitted data on our behalf and in accordance with our express instructions. We only transfer your personal data to such personal data processors for purposes that are compatible with the purposes for which we have collected the data. We ensure through written agreements with the personal data assistants that they undertake to comply with our security requirements and restrictions and, as applicable, requirements regarding the international transfer of personal data.

In certain situations, the companies to which we transfer personal data can be independently responsible for personal data for the transferred data, which i.a. means that the company itself is obliged to inform you about its processing of your personal data and to ensure that the processing is legal.

What rights do you have?

Right of access

You have the right to receive confirmation as to whether we are processing personal data concerning you. If this is the case, you also have the right to access this personal data and certain other information about our processing of it.

Right to rectification

You have the right to request that your personal data be corrected if it is incorrect. You can also request to complete incomplete information about you, taking into account the purpose of our processing.

Right to erasure

You can request that we delete your personal data if:

- ✓ The personal data are no longer necessary for the purposes for which they were collected or otherwise processed
- ✓ You withdraw your consent to the processing in question
- ✓ You object to processing that we carry out based on a balancing of interests and we have no legitimate reason to continue with the processing despite your objection
- ✓ The personal data has been processed in an illegal manner
- ✓ The personal data must be deleted to fulfil a legal obligation

Right to limited treatment

You have the right to request that we limit the processing of your personal data in certain cases, e.g. if you dispute the accuracy of the personal data (in which case you can demand that we limit the processing of the affected personal data during the time it takes for us to check whether the data is correct or not).

Right to data portability

If and to the extent that our processing of your personal data is based on your consent or agreement with you, you can request to receive the personal data that you have provided us and that relate to you in an electronic format that is generally used. You have the right to transfer such data to another personal data controller (data portability).

Right to object

You have the right to object to our processing even if it takes place with the support of our legitimate interest after a balance of interests. In such cases, we must stop the processing if we cannot demonstrate legitimate reasons for continued processing that outweigh your interests in the processing ending, or if the processing takes place for the safeguarding of legal interests.

Right to withdraw consent

In cases where our processing of your personal data is based on your consent, you always have the right to withdraw your consent at any time. Withdrawal of your consent does not affect the legality of the processing that took place based on your consent, before this was withdrawn.

Complaint

You have the right to complain about the processing of your personal data by submitting a complaint to the supervisory authority, currently called the Data Inspectorate. You can also contact Common Interest if you have comments on the processing of your personal data.

Links and social media

On Common Interests website www.commoninterest.se there are links to other websites. This privacy policy does not apply to these websites. You should read the privacy policy of these websites before disclosing your personal data to them. Furthermore, this privacy policy does not apply to digital platforms where Common Interest is represented but which we cannot control, such as Facebook and LinkedIn.

Security

Disclosing personal data over the Internet always involves a risk. No technology system is completely protected from intrusion. Common Interest has, however, taken all reasonable

technical security measures necessary to protect the personal data against improper access, alteration and destruction.

Contact

To update, correct or delete information we have about you or if you have questions about our privacy policy or our processing of personal data, you are welcome to contact us at info@commoninterest.se

Cookie policy

Introduction

In order for our website to function in a relevant way, we use so-called cookies. We are keen that you feel safe with our use of cookies and we therefore welcome you to read this cookie policy.

Validity of the policy

You can see at the bottom of this page the date we last made updates. If we make updates, the updated policy applies from the time it is published on our website.

What are cookies?

Cookies are small text files that are saved in your browser or on your device when you visit a website.

Why do we use cookies?

Common Interest uses some cookies because they are necessary for the website, while others are used for analysis and marketing:

- ✓ Necessary cookies: Some cookies are needed for the website to function. They can, for example, affect navigation or access to logged-in mode. You cannot therefore opt out of these cookies.
- ✓ Analysis: These cookies help us understand how visitors use the website. With anonymized data, we can see, for example, which parts our visitors use the most and for how long.
- ✓ Marketing: There are specific cookies to map how a visitor has moved between different websites. The purpose of these is to be able to make relevant communication visible to you as a customer.

What type of cookies do we use?

The cookies we use are stored on your device permanently or during a session:

- ✓ Persistent cookies save a file on your device for a longer period of time with an expiration date. Once the expiration date has passed, the cookie is deleted from your device. If you visit the website again when the expiry date has passed, a cookie will be stored again.
- ✓ Session cookies are temporarily saved on your device when you are on the website. As soon as you close the browser, this cookie is deleted. The purpose of these cookies is, for example, to keep track of which language you have chosen.

The cookies we use are either first-party cookies or third-party cookies:

Third-party cookies come from another domain name sender. These cookies therefore do not have commoninterest.se as the sender. One and the same third-party cookie can be used by several different websites that work together to understand how visitors surf between websites. Information from these cookies can be shared with Common Interest but also used for other purposes. This is controlled by the respective actor who is responsible for and delivers it.

Two examples of cookies that we currently use are:

_ga – A persistent cookie created by the analysis tool Google Analytics and used to distinguish unique users and see how they use the website. The cookie does not contain any information about you as a person. Saved for 2 years from the time it is created.
PHPSESSID – A session cookie whose purpose is to temporarily save the choices the user makes on the website.

Manage your cookie settings

You can always change your cookie settings. The only cookies that are not optional are what we call necessary cookies. They are needed for the website to function. However, you can choose whether you want to accept cookies for the purposes of analysis and marketing. Read here how to prevent statistics from being collected by Google Analytics. Furthermore, you can set general settings for cookies in your browser. Instructions for the most common browsers:

[Chrome browser on the computer, Android, iPhone or iPad](#)

[Internet Explorer on the computer](#)

[Microsoft Edge on your computer](#)

[Safari on the computer](#)

More information

Read more about cookies on the Swedish Post and Telecommunications Agency's website www.pts.se. You are always welcome to contact us at info@commoninterest.se if you have questions or concerns about how we use cookies.

*This Privacy Policy is effective from the 19th of September 2022.